History of the University of Dar es Salaam Business School (UDBS)

University of Dar es Salaam Business School (UDBS) is located at the University of Dar es Salaam (UDSM) main campus, about 13 km from City Centre. UDBS came into existence in 2008 as a result of transformation of the then Faculty of Commerce and Management (FCM) which was established in 1979. UDBS is one of the leading institutions in business and management research, teaching and consultancy in the Sub-Saharan region. The performance is due to the strength of its staff in teaching, research and consultancy, plus the breadth and quality of undergraduate and postgraduate programmes and extensive training and consultancy programs in business, entrepreneurship and management.

UDBS manages four approved teaching and research departments, which are Accounting, Finance, General Management and Marketing. The school has also five units engaging in research, consultancy and short term training. These are; Research and Publication (R&P), Management and Development Consulting Bureau (MDCB), Career Cancelling Centre, Centre of Policy Research and Advocacy (CPRA), Centre for Tourism and Hospitality Management, centre for Banking and Financial services and Centre for Humanitarian Logistics.

Vision of the UDBS

UDBS seeks to become a world class business school that is responsive to development needs through innovation, knowledge creation and application in the areas of Entrepreneurship, Business Management and Governance.

Mission Statement

“To provide quality Entrepreneurship, Business management and Governance training, research and advisory services for development of Tanzania and the rest of the world”. 
UDBS will be engaged in continuous pursuit of excellence in knowledge development, production of responsible graduates and service to the community. In line with obtaining socio-economic development, the key thrust of the UDBS is to offer programs whose graduates are more entrepreneurial, hence job creators rather than job seekers.

The Core Values

Customer-orientedness, Excellence, Social responsiveness and Integrity (CESI)

UDBS Motto

“Knowledge for Management Excellence” (KNOW ME)

UDBS Organizational Structure

The UDBS structure adopts functional and matrix form of organization structure that reflects both coordinating and operational levels ranging from the School Board to the functional levels in terms of the academic departments and units.

UDBS ORGANISATION STRUCTURE
Current Programmes

UDBS currently offers a range of degree programmes at both undergraduate and postgraduate levels. These are:

1. Bachelor of Commerce in Accounting
2. Bachelor of Commerce in Banking and Financial Services
3. Bachelor of Commerce in Corporate Finance
4. Bachelor of Commerce in Human Resources Management
5. Bachelor of Commerce in Marketing
6. Bachelor of Commerce in Tourism and Hospitality Management
7. An evening Bachelor of Business Administration (BBA)
8. A Postgraduate Diploma in Entrepreneurship and Enterprise Development (PGDEED)
9. A Postgraduate Diploma in Microfinance (PGDMF)
10. Master of Business Administration (MBA) with specializations in HRM, Finance, Marketing and Accounting (Full-time, Evening and Executive modes).
11. A Master in Entrepreneurship and Enterprise Development (MEED)
12. Master in International Trade (MIT)
13. Master in International Business (MIB)
14. Master of Science In International Transport and Logistics (MSc. ITL)
15. Master of Finance and Accounting in Oil and Gas (MFA-OG)
16. Doctor of Philosophy Degree (PhD) in Business Administration
17. Doctor of Philosophy Degree (PhD) in Operations Research
18. Doctor of Philosophy Degree (PhD) in Management (NEW!)

Being the promoter of entrepreneurial attitudes in public and private sectors, the School has itself been operating in entrepreneurial basis. This is reflected in its improved ability to raise funds through running tailor made programs and developing programs that are market oriented.

Student Enrolment at UDBS

Changes in the labour market environment have led to increased demand for business and management students, both at undergraduate and postgraduate levels. The School of Business has been selecting only 30% of the qualified applicants in its programs. Student enrolment at undergraduate and postgraduate levels has increased to more than five times from the enrolment in 1979 when the School of Business was established. As of April 2018, total number of registered undergraduate students was 2,059 (1,004 females and 1,055 males); and 435 postgraduate students (164 females and 271 males). Therefore, on average the School has a total of 2,494 students; of them 83 percent are in undergraduate programs and 17 percent are in postgraduate programs. Furthermore, 47 percent are female and 53 percent are male. Among the postgraduate students; 33 are enrolled in the PhD programs.

UDBS Facilities, Teaching and Learning Environment

The use of major teaching and learning infrastructure and facilities is coordinated at the University level. These include major teaching theatres (with capacity of up to 1000 students per sitting), main library, student hostels, student cafeterias etc. This makes possible to share the university facilities including lecture theatres, seminar rooms, library, conference facilities, teaching equipment and offices. However, the School has three buildings which provide modern teaching and learning environment. The buildings house teaching staff offices, two computer laboratories which are connected to the Internet.
Offices located in the UDBS buildings are well furnished with adequate Internet, telephones, photocopying and system administration services. UDBS has a library with relevant references and materials to supplement the main University library. It also benefits from the electronic libraries subscribed through the University library. Most of the postgraduate teaching is done in the UDBS modern teaching rooms which also provide opportunity to use case study teaching methods.

The UDBS Academic and Non-Academic Staff

UDBS has a total of 91 highly trained academic staff. These have obtained their postgraduate (Master/PhD) studies from the most reputable Universities around the world, which makes the UDBS’s staff quality superior compared to upcoming business schools in Tanzania as well as within East and Central African region.

Current Academic Staffing at UDBS

<table>
<thead>
<tr>
<th>Department</th>
<th>Professor</th>
<th>Assoc. Prof.</th>
<th>Senior Lecturer</th>
<th>Lecturer</th>
<th>Assist. Lecturer</th>
<th>Tutor. Assist.</th>
<th>Total</th>
<th>Ph.D.</th>
<th>Non Ph.D.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>0</td>
<td>3</td>
<td>3</td>
<td>4</td>
<td>11</td>
<td>1</td>
<td>24</td>
<td>12</td>
<td>12</td>
</tr>
<tr>
<td>Finance</td>
<td>0</td>
<td>1</td>
<td>4</td>
<td>4</td>
<td>14</td>
<td>1</td>
<td>24</td>
<td>9</td>
<td>15</td>
</tr>
<tr>
<td>Marketing</td>
<td>1</td>
<td>1</td>
<td>7</td>
<td>5</td>
<td>7</td>
<td>0</td>
<td>21</td>
<td>14</td>
<td>7</td>
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<tr>
<td>General Management</td>
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<td>0</td>
<td>3</td>
<td>8</td>
<td>11</td>
<td>0</td>
<td>22</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1</strong></td>
<td><strong>5</strong></td>
<td><strong>19</strong></td>
<td><strong>21</strong></td>
<td><strong>43</strong></td>
<td><strong>2</strong></td>
<td><strong>91</strong></td>
<td><strong>46</strong></td>
<td><strong>45</strong></td>
</tr>
</tbody>
</table>

The Non-academic staff category is made up of a total of 21 Administrative staff members.

Administrative staff

There are 24 administrative staff; of them 16 (i.e. 67%) are working on permanent employment and the rest are on contractual basis.

<table>
<thead>
<tr>
<th>Office attendants</th>
<th>Drive rs</th>
<th>OM S</th>
<th>Clerical</th>
<th>Account</th>
<th>Procurement</th>
<th>Librarian</th>
<th>Administrators</th>
<th>Maintenance</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3</td>
<td>2</td>
<td>6</td>
<td>1</td>
<td>3</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>24</td>
</tr>
</tbody>
</table>

Links and Collaborations

Links, Networks and Partnerships
The UDBS has numerous outstanding links, cooperation and networks with other higher learning institutions and faculties worldwide in various areas:

- **Collaboration in teaching of postgraduate programs: UDBS and University of Stavanger Business School.**
- **Research activities: SIDA, DANIDA, Kühne Foundation, BEST- Dialogue, SAFIC, BSU, etc**
- **Supervision of PhD students: Under SIDA supported research; DANIDA Supported Research activities – SAFIC; BSU, DAAD; etc**
- **Summer school and staff exchange – Hanze University Netherlands, and Agder University Norway.**
- **Training programs – Sasamani Foundation (brings facilitators from USA and the UK)**

Several academic staff serves as external examiners to various national and international institutions. Locally based institutions include Mzumbe University, Moshi University College of Co-operatives and Business Studies, Tanzania Institute of Bankers, National Board of Accountants and Auditors, Procurement and Supplies Professional and Technicians Board, Saint Augustine University of Tanzania, and Sokoine University of Agriculture. Foreign based universities include Nairobi University (Kenya), Makerere University (Uganda), Makerere Business University (Uganda), University of Swaziland (Swaziland), University of Lesotho (Lesotho), University of Zimbabwe (Zimbabwe), Strathmore University Nairobi (Kenya), Copper Belt University and Islamic University of Uganda.

The scarcity of academic capacity in other higher learning institutions in Tanzania provides opportunities for the UDBS academic staff to serve as part-time teaching staff, to many of the local universities including, Muhimbili University of Health and Allied Sciences (MUHAS), Tumaini University (TU), Institute of Finance and Management (IFM), College of Business Education (CBE), Mzumbe University (MU), St. Augustine University of Tanzania (SAUT), Moshi Cooperative College, the Open University of Tanzania just to mention a few.

Regionally, the UDBS is a member of the Operations Research Society for East Africa (ORSEA), and the Association of African Business Schools (AABS). Internationally it has a link with the Columbia Business School (USA), Clemson University (USA), Umea School of Business (Sweden), Molde University Collage (Norway), University of Twente (Netherlands), Koffie Annan Business School (Netherlands) and Chalmers (Sweden).

In terms of financial support UDBS is supported by the government of Tanzania of most of the recurrent expenditures. Through it income generating activities including student fees UDBS has managed to support its operating expenses to a great extent. Research and capacity building funding has been supported by a number of donors and development
partners including NUFFIC/NPT- Netherlands, SIDA - Sweden, NORAD-Norway, VLIR – Belgium, British Council- England, DANIDA-Denmark, DAAD (Germany). Some international and bilateral organizations such as ILO, USAID, World Bank, EU, GTZ, UNIDO, UNDP, etc, sometimes commission the School of Business to undertake some specific action research projects. 

**UDBS is part of the 10,000 women, Goldman Sachs Ltd support program.**

The school has close relations and networks with private and public sector organizations such as CRDB Bank Ltd, Commercial Bank of Africa, Exim Bank, National Bank of Commerce Bank (NBC), Standard Chartered Bank, Tanzania Chamber of Commerce, Industry and Agriculture (TCCIA), Business Environment Strengthening for Tanzania - Advocacy (BEST-Dialogue), PRIDE(T), and Tanzania Revenue Authority (TRA), Vodacom. Some of the links are facilitated through UDBS graduates and Alumni Association.

**Research and Publication**

The UDBS has a research agenda with the main themes including: (1) Entrepreneurship, Private Sector and Sustainable development; (2) Globalization and Internationalization; (3) Entrepreneurship and Small Business Development; and (4) Governance. For that, researches carried out by the UDBS staffs and postgraduate students (Masters and PhD) are encouraged to focus on the identified areas. Explicitly, in the past few years, of the researches which have been done at the School of Business have focused on: Enterprise Development and Management; Entrepreneurship and Small Business Development; Micro Finance; International Marketing; International Business Management; Women Entrepreneurs and Entrepreneurship; Business Networks and Linkages; Foreign Direct investment; Financial Analysis; Public Finance; Banks and Financial Institutions; Auditing and Risk Management; Corporate Management and performance Measurement; Technology Transfer; Information Technology; etc. Moreover, UDBS has a postdoctoral research program with Umea School of Business and Economics (Sweden).

Research funding has been supported through SIDA/SAREC (Sweden), NORAD (Norway) and DAAD (Germany), DANIDA (Denmark), with few international organizations such as ILO, USAID, World Bank etc, sometimes commissioning the School of Business to undertake some specific action research projects.

UDBS publishes the Business Management Review and Business Research Series which provide a forum for its staff to disseminate research findings. Members of staff also publish in international journals. Annually the School holds an International Conference on African Entrepreneurship and Small Business Development (ICAESB). The conference provides a unique international forum and an opportunity for researchers, policy makers and
business managers to exchange views, share experiences, and disseminate research findings and practical lessons in the areas of small business and entrepreneurship development.

**Consultancy and Services to the Public**

The UDBS has a pool of manpower in every part of management which makes it one of the country’s most reliable sources of consultancy assignments. Consultancy services are carried out from individual level to teams within the School of Business as well as in collaboration with other academic members from other faculties within the University. This is achieved through both contracted consultancies and open tendering consultancy services. UDBS also provides services to a number of government ministries and agencies on matters related to businesses and management. The School’s academic staff serves in a number of public and private national and regional institutions boards.

**Future Prospects**

Due to increased demand for its programs, UDBS has plans to open-up other campus centres in various regions within the country. It also plans to introduce a number of new business and management specializations and multi-disciplinary programmes to cater for the market needs and demands.
Appendix: UDBS Staff and Qualifications

Dean’s Office

Senior Lecturer and Dean

U.O.L. Mbamba, B.Sc. Eng. (UDSM), MBA (Nairobi), Licentiate of Philosophy (Umea), PhD (UDSM)

Senior Lecturer and Associate Dean

E. K. Ishengoma, B.Com (UDSM), MBA (Twente), PhD (Leipzig)

Principal Administrative Officer

H.R. Ukondwa, BA PSPA (UDSM), MSc HRM (Mzumbe)

Lecturer and Coordinator, Undergraduate Studies

J. J. Masele, B.Sc. (SUA), MIS (UDSM), PGD [MCMIS], (MSM), PhD (Oldenburg)

Associate Professor and Coordinator, Postgraduate Studies

E. Kitindi, Dip. BA, B.Com. (UDSM); MBA (KU Leuven); PhD (WU Wien); CPA (T)

Lecturer and Associate Coordinator, Postgraduate Studies (MBA & PhD Programmes)

D. Philemon B.Com, MBA, PhD (UDSM)

Senior Lecturer and Associate Coordinator, Postgraduate Studies (MIT, MIB, MITL, MEED, PGDMF, PGDEED Programmes)

N. Mori, B.Com. MBA (UDSM), PhD (Agder)

Senior Lecturer and Coordinator of Research and Publications

D. Jani, BSc (SUA), MBA (UDSM), PhD (Dong-A, South Korea)

Senior Lecturer and Associate Coordinator of Research and Publications

D. Rwehumbiza, BSc URP(UDSM), BSc BA International Business (London), MIT (UDSM), PhD (Leipzig)

Senior Lecturer and Coordinator Consultancy: Management Development & Consultancy Bureau

E. Tumsifu, B.Sc. (SUA), MIS (UDSM), Licentiate of Philosophy (Umea), PhD (UDSM)

Senior Lecturer and Coordinator Short Term Courses
Department of Accounting

Department of Accounting offers a Bachelor of Commerce (B.Com – Accounting) and a number of postgraduate courses, namely MBA, MIT, MIB, MITL, MEED, PGDEED and PGDMF. The graduates of this Department have consistently been the best performers in professional examinations conducted by the National Board of Accountants and Auditors (NBAA) for the award of Certified Public Accountant (CPA). This is made possible because the majority of the staff in the Department are qualified accountants (with CPA qualification). The programmes offered by the Department provide students with an excellent education and prepare them for working in demanding expert positions in accounting as well as for conducting research. Members of the academic staff in the Department conduct research and consultancies singly or jointly in the areas of Financial Accounting, Accountability and Governance, Taxation, Public Assets Management, Pension Funds, Public Sector, Auditing, Corporate Social Responsibility, Management Accounting and Accounting Information Systems, to mention a few.

Senior Lecturer and Head

H. Chalu, B.Com., MBA, (UDSM), Licentiate of Philosophy (Umea), PhD (UDSM)

Associate Professors

E. Kitindi, Dip. BA, B. Com. (UDSM), MBA (KU Leuven), PhD (WU Wien), CPA (T)
**M.J. Assad, B.Com (UDSM), PDA, MA [Fin Control] (Dublin City), PhD (Southampton), CPA (T)
**S.S. Temu, B.Com (UDSM), MBA (Berlin West), PhD (Bremen), CPA (T)

Senior Lecturers

* D. Rwehikiza, B.Com, MITL (UDSM)
M.I. Nchimbi, B.Com (UDSM), M.A [Fin Control] (Dublin City), PhD (UDSM)
J. King'ori, B.Com (UDSM), MBA (Leuven), PhD (Illinois), CPA (T)
L. Melyoki, B.Com (UDSM), MBA, Ph.D (Twente), CPA (T)
H. Chalu, B.Com., MBA, (UDSM), Licentiate of Philosophy (Umea), PhD (UDSM)
S. Issa, B.Com, MBA (UDSM), PhD (Southampton), CPA(T)

Lecturers
**M.S. Masoud, BBS (Accounting) (IUIU), MSc [Finance] (Strathclyde), Licentiate of Philosophy (Umea), PhD (UDSM)**
H. Thomas, B.Com., MBA (UDSM), PhD (UDSM)
D. N. Mahangila, B.Com, MBA (UDSM), (CPA) (T), PhD (Southampton)
L. Mbelwa, B.Com, MBA (UDSM), Licentiate of Philosophy (Umea), PhD (UDSM)

Assistant Lecturers
** A. Selemani, B.Com., MBA (UDSM), CPA (T)
*E. Simon, B.Com., MBA, (UDSM), (CPA) (T)
*S. J. Suluo, B.Com, MBA (UDSM), (CPA) (T)
*C. Masanja, B.Com, MIT (UDSM), (CPA) (T)
*P. Ambege, B.Com, MBA (UDSM), CPA (T)
V. Bahati, B.Com, MBA (UDSM), CPA (T)
P. Mbwile, B.Com., MBA (UDSM)
M. Mlundachuma, B.Com, MBA (UDSM), CPA (T)
M. Wilson, B.Com. MBA (UDSM), CPA (T)
E. Christopher, B. Com in Accounting (UDSM), CPA (T)
O. Zuberi, B.Com. (UDSM), ACCA (UK)

Tutorial Assistants
J. Moses (MFA-OG)

Department of Finance

The Department of Finance is one of four teaching departments in the School offering courses and degree programmes at both undergraduate and postgraduate (Masters and Doctoral) level that provide students with the skills necessary for success in a wide variety of finance-related careers. These include corporate finance, investment, banking, insurance, financial management, economics and microfinance. The Department of Finance has 19 members of academic staff with a wide variety of interests in finance, economics and banking-related areas. They are frequent contributors to scholarly financial journals and are involved in a number of research projects and consultancies, as well as providing public services, such as serving on various boards of directors of public and private entities and being engaged in many different professional activities.
Lecturer and Head
E.M. Richard, B.Com (UDSM), MBA (Makerere), Licentiate of Philosophy (Umea), PhD (UDSM)

Associate Professor
M.M. Chijoriga, B.Com (UDSM), MBA (K.U. Leuven), PhD (Wu Vienna)

Senior Lecturers
E. Minja, B.Com (UDSM), MBA (Nairobi), PhD (Oklahoma State University), CPA (T)
M.D. Baisi, B.Com (UDSM), MBA (Antwerp), MBA (Florida) PhD (UDSM)
E. K. Ishengoma, B.Com (UDSM), MBA (Twente), PhD (Leipzig)
N. Mori, B.Com., MBA (UDSM), PhD (AGDER)

Lecturers
D. R. V. B. Lwiza, B.Com (UDSM), MBF (Finafrica, Milan), MBA (New Mexico), Dip. Econ. Sc., Dip. Banking and Finance (El, Colorado), PGD Res. Meth. (Sheffield Hallam), PhD (East London)
E.M. Richard, B.Com (UDSM), MBA (Makerere), Licentiate of Philosophy (Umea), PhD (UDSM)
T. A. Swai, B.Com., MBA (UDSM), PGD [Financial Management] (MSM), PhD (UDSM)
G. Martin, B.Com, M.A. [Economics] (UDSM)

Assistant Lecturers
E. Mkwizu, B.Sc. (BVU-India), MBA (UDSM)
*R. Robert, B.Com., MBA (UDSM)
M. Ilomo, B.Com, MIT (UDSM)
Abdul, B.Com, MBA (UDSM)
J. Kimario, B.Com, MBA (UDSM)
*T. Busagara B.Com., MBA (UDSM)
E. Joseph, B.Com., MBA (UDSM)
*N. Robert, B.Com. (UDSM), MA (Econ.), CPA (T)
G. Mkaro B.Com, MBA (UDSM, TZ), CPA (T), PG. Diploma in Tax Management (IFM)
G. Christopher, B.Com (UDSM) MA Ec (UDSM)
N. Chamkunde, B.Com (Finance)
A. Mdewa, BCom. MIT (UDSM)
G. Mboya, BA, MA (UDSM)
M. Mathias, BSc (UDSM)

Tutorial Assistants
R. Samson BSc (UDSM)
Department of General Management

The Department of General Management caters for different disciplines, encompassing Human resource management; Information systems management; Logistics operations and management; General business management; Project management, monitoring and evaluation; Leadership and management development; Research methods; and Inventory management and control. The Department's members of staff are qualified in diverse areas of management and are active in teaching both undergraduate and postgraduate students. Besides teaching and supervising students, academic members of staff are involved in research and consultancy. Among the important activities performed in conducting research are designing methods and instruments, collecting and analysing data and disseminating the results of such analysis through publications, seminars, workshops, conferences and other media. Through the members of staff, the Department of General Management also provides consultancy services to private institutions, government Ministries, Departments and Agencies, parastatals and international organizations.

In terms of human resources, the Department of General Management has 22 academic members of staff of whom twelve (11) are PhD holders and seven (7) are registered for PhD, both inside and outside the country. The rest are at the preliminary stage of registering for a PhD or completing their Masters degrees. All these members of staff are highly qualified and experienced in various specialized fields, which include: Information systems management; Human resource management; Logistics operations and management; General business management; Project management, monitoring and evaluation; Leadership and management of development; Research methods; and Inventory management and control.

Senior Lecturer and Head

S.S. Kessy, BA, PGD [Pov. Analy.] (ISS); MBA (UDSM), Licentiate of Philosophy (Umea), PhD (UDSM)

Senior Lecturers

U.O.L. Mbamba, B.Sc. Eng. (UDSM), MBA (Nairobi), Licentiate of Philosophy (Umea), PhD (UDSM)
S.S. Kessy, B.A., PGD [Pov. Analy.] (ISS); MBA (UDSM), Licentiate of Philosophy (Umea), PhD (UDSM)
E. Tumsifu, B.Sc. (SUA), MIS (UDSM), Licentiate of Philosophy (Umea), PhD (UDSM)

Lecturers

F. Michael, Dip. (Ed.) (Marangu), BA (Pub. Adm.), MBA (UDSM), Lic (Umea), SPGD in Law, PhD (UDSM)
G. Salema, B.Sc. (SUA), MBA (UDSM), PhD (Molde)
T. R. Dominic, B.Sc. (SUA), MBA (UDSM), PhD (Göttingen)
D. Rwehumbiza, B.Sc. (URP), MIT (UDSM)
J. J. Masele, B.Sc. (SUA), MIS (UDSM), PGD [MCMIS], (MSM), PhD (Oldenburg)
*P.S. Magai, B.Sc. (URP), MIT (UDSM)
K. Renger, B.Com (UDSM) MSc Logistics (MOLDE)
Y. Simwita, B.Com (UDSM) MSc Logistics (MOLDE)

* On study leave    ** On Leave without pay
Assistant Lecturers
A.S. Kayamba, Dipl. Ed. (UDSM), M. Sc. (Varna)
K. Swabiri, B.Com., MBA (UDSM)
*M. Nkuba, B.Sc. (URP), MBA (UDSM)
*G. Magova, B.Com., MBA (UDSM), CPS(T)
*G. Tinali, B.Com, MITL (UDSM), CPSP (T)
V. Wilson, B.Com, MBA (UDSM)
P. Singogo, B.Com (UDSM), MSc. Logistics (MOLDE)
B. Mosses Sakita, B.Com (UDSM), MSc. Logistics (MOLDE)
B. Tarimo B. Com in Human Resources Management, (UDSM)
E. Majaliwa B.Com in Human Resourcés Management (UDSM)
T. Kabudi BSc. (ARU), BSc, MSc.IT (Rhodes, SA)

Department of Marketing

The Department of Marketing offers two undergraduate programmes (Bachelor of Commerce - B.Com, Marketing) and Bachelor of Commerce - B.Com, Tourism and Hospitality Management) and provides courses for UDBS’s postgraduate programmes (PhD, MBA, MIT, MIB, MITL, MEED, PGDEED and PGDMF). It has 21 qualified, competent and experienced academic staff. The strength of the Department is in the areas of international trade, international business, tourism, hospitality management, retailing, services marketing and integrated marketing communications. Research and consultancies conducted singly or jointly by members of the Department and collaborating partners from within and outside the country are in a wide range of sectors, such as entrepreneurship and enterprise development, retailing, branding, advocacy, services marketing and customer care, environmental conservation, tourism, international trade and international business. The Department organizes an International Conference on Sustainable Tourism in Developing Countries (ICST-DC) annually. Participants from all over the world are invited to come and participate.

Lecturer and Head
O. K. Mbura, B.Com., MBA (UDSM), MA (The Hague), Licentiate of Philosophy (Umea), Ph.D (UDSM)

Professor
L.H. K. Rutashobya, BA, MA (UDSM), Dip. Export Mktg. (Helsinki), PhD (UDSM), Doctor Honoris Causa (Umea)

Associate Professor
W. Anderson, B.Com., MBA (UDSM), MTEE., PhD (Balearics)

Senior Lecturers
G.M. Lindi, B.Com (UDSM), M.Com (Strathclyde), Dip. Export Mktg. (Helsinki), PhD (Wu Wien)
L.M. Mboma, Dip.B.Admin (CBE), BA, MBA (UDSM), PhD (Strathclyde)
G. Charles, B.Com. MBA (UDSM), Licentiate of Philosophy (Umea), PhD (UDSM)
J. R. M. Philemon, B.Com (UDSM), MBA (Makerere), Licentiate of Philosophy (Umea), PhD (UDSM)
D. Jani, BSc (SUA), MBA (UDSM), PhD (Dong-A, South Korea)
L. J. Mwaipopo B Sc. (UDSM), MBA (UDSM), PhD (Nebraska)
O. K. Mbura, B.Com., MBA (UDSM), MA (The Hague), Licentiate of Philosophy (Umea), Ph.D (UDSM)

Lecturers
I.S. Allan, B.Com (UDSM), MBA (Twente), PhD (UDSM)
D. Philemon B.Com, MBA, PhD (UDSM)
R. Suphian, B.Sc. (BE), MIT (UDSM)
W. Nguni, B.Com (UDSM), MITL (MOLDE)
N.S Maliva, B.Com (OUT), MBA (UDSM)

Assistant Lecturers
*P. Kanje, B.Com, MBA (UDSM)
M. Semkunde, BA (Ed), MIT (UDSM)
F.P. Okangi, B.Sc. (BE), MIT (UDSM)
*D. Rwehikiza, B.Com, MITL (UDSM)
*F. George, B.Com Tourism Management (Makerere), MSc. Marketing Management (Mzumbe)
*B. E. Moshy, B.Com Tourism Management (Makerere), M.A. Tourism Management (Westminster)
M. Minde, BCom (UDSM), MIB (UDSM)

* On study leave   ** On Leave without pay

Administrative Staff

Senior Administrative Officer
H.R. Ukondwa, BAPSPA (UDSM), MSc HRM (Mzumbe)

Office Management Secretaries
C. M. Mbunda.
C. P. Muzale Adv. Dipl, Dipl. Secretarial Studies
F. A. Mwankemwa
C. M. Kambeju
P. I. Kaminambeo
Administrative Officer
D. Bikongoro
G. Balayiyaka

Systems Administrator
D. Livingstone BSc. (CIT, UDSM), MSc. (EEIT, UDSM)

Accountants
E. C. Mbekomize, B.Com (UDSM), CPA (T)
E. R. Mwakemwa
A. E. Kapaga

Procurement Officer
P. Kuhanga, DipBA, ADMA (CBE), CPSP (T), MBA (Mzumbe)

Library Assistant
R. C. Cristomus
A. L. Mchome

Maintenance (Carpentry, Electricity & Water)
F. B. Soko
I. M. Twallib
D. O. Rutavo

Drivers
D. A. Shomari
B. N. Mbuya

Clerical Officer
C. A. Mmbaga

Office Attendant
C. A. Mbwana
S. M. Mgoha
P. R. Mohamed